Front page:

First Box: The Schlueter Group – Advocacy in Action

We are advocates, strategists and message developers. We invest our time, money and resources so you receive the best representation at the Texas Capitol and agencies. (Change picture of guy to something legislative)

Website tabs

Team About Services Issues

Second box:

**Commitment. Integrity. Connections.**

The Schlueter Group is a small government affairs team that produces big results. Each client is our number one priority.

**Commitment.** The Schlueter Group treats every client as their only client.

**Integrity.** Integrity and ethics are integrated into every client strategy plan.

**Connections**. With over 50 years legislative and communications experience, the Schlueter Group is a full-service advocacy group that connects clients with the appropriate legislative and regulatory contacts.

Working with Texas’ legislative and regulatory branches can be overwhelming, and the Schlueter Group can help your business or association navigate your communications and advocacy program.

Whether you have a full legislative agenda, agency ask, or have a specific issue advocacy need, the Schlueter Group has the expertise to ensure that you receive only the best representation.

We are advocates, strategists and message developers. We invest our time, money and resources so you receive the best representation.

Issue areas of expertise:

Education

Insurance

Labor Law

Municipalities

Taxes

Tort Reform

Workers’ Compensation

Procurement

Health Care

County Affairs

Special Districts

Infrastructure

Economic Development

Licensing

Criminal Justice

Higher Education

Telecommunications

Electric Utilities (? Reword)

Transportation

Immigration

Privacy

Banking

e-commerce

Gaming

Renewable Energy

About

The Schlueter Group will ensure that every client has a voice. With four former legislators on the team, we understand that government decisions can affect every business’ bottom line and if you aren’t involved in influencing legislation or regulatory rules, your competition certainly is.

Our experience at all levels of government and elective office gives us the unique ability to assist our clients in navigating the murky waters of all levels of government.

We believe that integrity, initiative and responsiveness are highly valued by our clients and government officials alike. To this end, we pride ourselves in the depth of our relationships and our reputation. We are acutely aware that our clients expect the highest level of professionalism that is equal to their business reputation.

As former elected officials, policy experts, high-level staff and communication strategists, we possess a breadth of knowledge and skill you will not find in traditional lobby firms.

Services

The Schlueter Group has strong relationships with the people in government and the political arena required to execute any advocacy effort.

Our services include:

* Lobbying
* Coalition building and grassroots mobilization
* Legislative tracking and analysis
* Legislation and amendment drafting
* Regulatory agency monitoring and procurement
* Fiscal analysis and impact projections
* Issue and message development
* Association management/legislative strategy

Contact

Delete Stan’s email address. Would like any inquiries to go to [cathy@schluetergroup.com](mailto:cathy@schluetergroup.com) and [brad@schluetergroup.com](mailto:brad@schluetergroup.com)

Create a generic “info@SG” or “inquire@”

Team Members TAB – working on this section

I think I rather have photos just on this page with a way to click to email each team member and a link to any twitter or LinkedIn accounts. There also can be a link to each bio.

**SG Website 2.0**

* Items requiring a lot of daily maintenance, i.e. needed resources:
  + Client portal (SS wish) – include videos from streaming hearings from BUN (if we end up using)
  + General news/twitter/linkedin updates?
* Other lobby groups to reference: Hillco partners, Blackridge, Texas Lobby Group, Focused Advocacy